Tinext Delivers Integrated Business Information Platform for Fashion Giant

Luxury Italian fashion brand improves business processes by 40% with comprehensive ECM+ERP solution

xECM

SAP® ERP solution

TINEXT

Tinext delivers a comprehensive digital platform to streamline business workflows for the fashion industry

When one of the world's most recognized brands decided to boost its digital transformation process, it applied the same innovative thinking that has catapulted it to the forefront of modern fashion. With the bold vision of making business information transparent and accessible to all stakeholders, it implemented a comprehensive strategy to store, manage and retrieve critical enterprise content across multiple global locations, departments and IT systems.

Today, the group's digital business platform, delivered by Tinext, has enabled it to achieve a **40% reduction in time-consuming workflows and near-zero billing errors** across more than 2000 sales points worldwide.

KEY FACTS

Industry sector:

FASHION
luxury, haute couture and ready to wear

40+
countries worldwide

40
years of history

2.6 Bio
BIO EUR turnover

6.5K
employees

2200+
sales points

Uniting Content and Transactions to support End-to-End Processes

SAP USER

Non-SAP USER

DATA

Extended ECM

CONTENT

Issue: Lack of Business Content

Issue: Lack of Business Data

The challenge: improve information access

With more than 6000 employees and an active presence in 46 countries, this Italian fashion brand has grown to become one of the most popular in the world. But as it grew, its internal landscape of organizational departments, ERP systems, and corporate and regulatory policies also became more complex.

In particular, it was becoming a challenge for knowledge workers across the organization to **quickly find and leverage documents and other information assets** for business decisions.

The company's management team decided on a bold vision: the creation of a **centralized, unified information grid** that would allow organizational users to attain 360° views of their documents, from anywhere at any time. Achieving this would require:

- A standards-compliant Enterprise Content Management (ECM) system that integrated business content with the existing SAP ERP systems already in place, and

- A systems integrator with deep experience in strategic ECM implementation.

OpenText Extended ECM for SAP® Solutions and **Tinext** were natural partners in this vision.

> " We knew what we needed: quick access to documents, data and financial transactions. But we didn't know how to get there. With their deep experience in OpenText ECM, Tinext showed us the way. "

Business Application Manager

Tinext's Approach

Once the client's needs were understood, Tinext performed a detailed analysis of the existing architecture and designed a new and comprehensive solution that met the requirements and also leveraged the existing investment in SAP ERP.
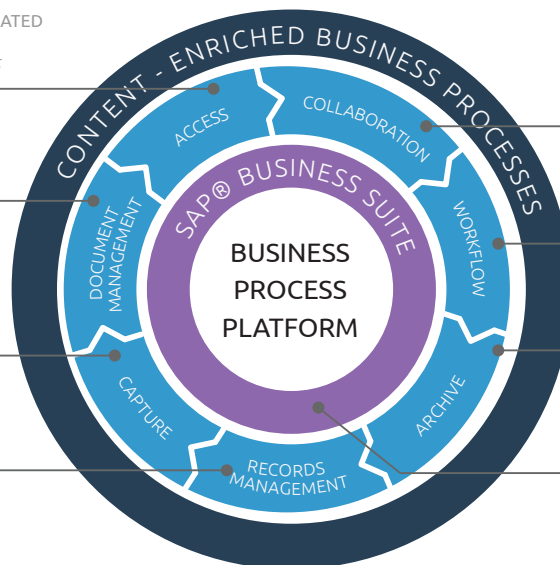
The new solution fully utilized the power of OpenText Extended ECM for SAP Solutions, delivering **transparent, automated enterprise-wide governance whilst also enabling users to access unstructured content and structured business process anywhere, on any device** through their favourite applications, including SAP GUI, DMS GUI, Outlook and Desktop.

CONTENT ACCESS TO RETRIEVE CONTENT ASSOCIATED WITH A SAP OBJECT
Streamline processes by easily viewing relevant content

DOCUMENT MANAGEMENT FOR VERSION CONTROL, ACCESS RIGHTS
Avoid versioning issues, manage access rights

CAPTURE OF PAPER AND EMAIL DOCUMENTS AUTOMATE PAPER-INTENSIVE PROCESSES BY SCANNING UNSTRUCTURED CONTENT
Automate paper-intensive processes with scanning unstructured content

RECORDS MANAGEMENT FOR ENTERPRISE CONTENT RETENTION
Reduce compliance and litigation risk

COLLABORATION WORKSPACES FOR INTERNAL AND EXTERNAL TEAMS
Efficiencies from real-time collaboration

CONTENT-CENTRIC WORKFLOW FOR DOCUMENT APPROVAL
Efficiencies from automating document processes

ARCHIVE OF DATA AND UNSTRUCTURED CONTENT
Reduce IT costs by archiving data

ANY CONTENT CAN BE ASSOCIATED WITH ANY ENTERPRISE REOURCE PLANNING (ERP) OR CUSTOMER RELATIONSHIP MANAGEMENT (CRM) OBJECT IN SAP USING BUILT-IN

CONTENT - ENRICHED BUSINESS PROCESSES

SAP® BUSINESS SUITE

ACCESS
COLLABORATION
WORKFLOW
ARCHIVE
RECORDS MANAGEMENT
CAPTURE
DOCUMENT MANAGEMENT

BUSINESS PROCESS PLATFORM

The result: a state-of-the-art digital workplace

The unified digital platform created by Tinext and based on OpenText Extended ECM for SAP Solutions has **simplified the client's IT landscape and streamlined the user experience** by providing universal access to a single version of the truth.

With the new solution based on **Extended ECM 10.5 SP1 and SAP S/4 HANA**, business users are able to automatically capture and archive SAP financial documents, such as incoming vendor invoices and attachments, in a single repository.

By consolidating all documents, including structured data, in a single central location, business users are able to obtain a **comprehensive view of business activity across departments and functions**.

OpenText Extended ECM for SAP Solutions tightly integrates with familiar SAP tools and adds **enterprise-grade security and advanced search capabilities**.

The unified information grid enables business users in the operations department and across 12 countries to have **360° access to both SAP and non-SAP documents from their preferred business application**.

The new digital platform, built in accordance with **modern standards and SAP best practices**, has produced important business benefits: simplified access to documents across both **revenue and expenditure business processes**, near-zero billing errors and a 50% reduction in time spent on information search.

This platform is the foundation of the group's cohesive information management strategy for the future, effectively **maximizing information value while minimizing risks**.

Key Benefits of OpenText Extended ECM for SAP® Solutions

Automatic document archiving

Support for multiple data formats

Powerful search capabilities

Cross-functional views

Enterprise-grade security

Shared SAP® Policies

> Thanks to Tinext, we now have a state-of-the-art digital workplace. Their solution has given us a comprehensive, single-window view of business activity across departments and functions.

Chief Financial Manager

read more
www.tinext.com/FashionBrand

KEY ACHIEVEMENTS

Standardized environment with deep integration between OpenText and SAP®

Revenue and expenditure business process improvement

Transparency across sales order lifecycle

360° access to current and historical documents

Near-zero billing errors

-30%
Reduction in cost per sales order

50%
Lower archiving costs

Search times slashed by half

Complete elimination of paper costs

+60%
Faster reconciliation

About Tinext

Tinext is the Official Partner for OpenText across Switzerland and Italy. This high recognition is thanks to our skills and experience in business strategy, innovation processes and system integration.

We design, develop and manage bespoke technological solutions for managing business process, workflow, records and documents across your business.

Tinext offers advice and support on:

- Analysis and business consulting
- Information architecture and user experience
- Processes analysis and digitization
- Integration of ERP, legacy, desktop systems
- Enterprise content management

- Web design and development
- User Centred Design
- Hosting and application management
- Software and cloud services
- Datacentre and Infrastructure

About OpenText

OpenText is the first SAP® partner in Enterprise Information Management (EIM) that complements the SAP portfolio by merging the structured world of data and processes with the unstructured content world.

For over twenty years, OpenText and SAP® have formed a strategic alliance characterized by steady growth, ability to create customer value and undisputed leadership.